



Quotes 2007

1. 'Vision is the art of seeing the invisible.' Jonathan Swift
2. 'When you tell stories they remind us of our values, aims and goals. Stories are history that forms the future.' Anon
3. 'Don't take life seriously because you can't come out of it alive.' Warren Miller
4. 'Good communication is as stimulating as black coffee and just as hard to sleep after.' Anne Morrow Lindbergh
5. 'Too often powerpoint presentations resemble a school play – very loud, very slow and very simple.' Edward Tofte
6. 'Love your enemies. It makes them so damn mad.' P.D. East
7. 'We could all use a little coaching. When you're playing the game, it's hard to think of everything.' Jim Rohn
8. 'Make the most of every failure. Fall forward.' Anon
9. 'You can't hold a man down without staying down with him.' Booker T Washington
10. 'The hardest thing to learn in life is which bridge to cross and which to burn.' David Russell
11. 'We are continually faced by great opportunities brilliantly disguised as insoluble problems.' Lee Iacocca
12. 'Never let yesterday use up today.' Unknown
13. 'Of all the things that tax a man's patience, there's nothing to compare with a stuck zipper.' Unknown
14. 'Failure is the condiment that gives success its flavour.' Truman Capote
15. 'How many points should a good speech have? At least one.' Mark Twain

16. 'When you're through changing, you're through.' Bruce Barton
17. 'They will forget what you said but they will never forget how you made them feel.' Carl W Buechner
18. 'If I had observed all the rules, I'd never have got anywhere.' Marilyn Monroe
19. 'The best advice given on the subject of concentration is: wherever you are, be there. When you work, work. When you play, play. Don't mix the two.' Jim Rohn
20. 'Be mindful of how you approach time. Watching the clock is not the same as watching the sunrise.' Sophia Bedford-Pierce
21. 'I became a good speaker as others became good skaters; by making a fool of myself until I got used to it.' George Bernard Shaw
22. 'A professional is a person who can do his best at a time when he doesn't particularly feel like it.' Alistair Cooke
23. 'Live out of your imagination, not your history.' Stephen Covey
24. 'The distance is nothing; it is only the first step that's difficult.' Mme. Du Deffan
25. 'There is in the act of preparing, the moment you start caring.' Winston Churchill
26. 'If you're clear about what you want, the world responds with clarity.' Loretta Staples
27. 'Energy and persistence conquer all things.' Benjamin Franklin
28. 'Mistakes are part of the dues of life one pays for a full life.' Sophia Loren
29. 'To reach people give them a taste of themselves.' Marvin Gaye
30. 'Knowledge conquers fear.' Parachute Regiment
31. 'A career is a wonderful thing but you can't snuggle up to it on a cold night.' Marilyn Monroe
32. 'To those who can dream there is no such place as faraway.' Anon
33. 'The most valuable ability is responsibility. Nothing happens until someone steps forward and says: "you can count on me".' John Maxwell
34. 'Dream as if you'll live forever. Live as if you'll die today.' James Dean
35. 'If you don't like something, change it. If you can't change it, change your attitude.' Maya Angelou
36. 'The only place success comes before work is in the dictionary.' Vidal Sassoon
37. 'The worst mistake a boss can make is not to say "well done".' John Ashcroft
38. 'Appreciation can make a day, even change a life. Your willingness to put it into words is all that is necessary.' Margaret Cousins
39. 'Don't let negative people determine your self-worth.' Denis Waitley
40. 'Being good is good business.' Anita Roddick
41. 'If you do anything just for money you don't succeed.' Barry Hearn
42. 'If you see a bandwagon, it's too late.' Sir James Goldsmith
43. 'If you want a guarantee, buy a toaster.' Clint Eastwood
44. 'True friends stab each other in the front.' Ralph Waldo Emerson

45. If two people in business always agree, one of them is unnecessary.' William Wrigley
46. 'When you get right down to the route of the meaning of the word succeed, you find that it simply means to follow through.' FW Nichol
47. 'A lie can travel halfway round the world while the truth is still putting on its shoes.' Mark Twain
48. 'To get something done a committee should consist of no more than three people two of whom are absent.' Robert Copeland
49. 'There's a saying in the United States that the customer is king. But in Japan the customer is God.' Tak Kimoto
50. 'The secret of business is knowing something that nobody else knows.' Aristotle Onassis

51. 'When money is at stake never be the first to mention sums.' Sheikh Yamani
52. 'Quality is remembered long after the price is forgotten.' Gucci family slogan
53. 'If you want a place in the sun you've got to put up with a few blisters.' Abigail Van Buren
54. 'Never mistake a single defeat for a final defeat.' F Scott Fitzgerald
55. 'Never confuse the size of your paycheck with the size of your talent.' Marlon Brando
56. 'One does not discover new lands without consenting to lose sight of the shore for a very long time.' Andre Gide
57. 'Ships in harbour are safe. But that's not what ships are built for.' John Shedd

Summary of principal workshops & coaching

1. Maximising Business Presentations – 1 day workshop

This programme shows the delegates the difference between 'simply having the confidence to stand up and talk' and 'communicating to convince and influence'.

2. Conference Speaking – 1 day workshop

This programme asks the delegates: "Don't think what you have to do for the conference but rather what the conference can for you."

3. Selling Creative Work / Your Ideas – 1 day workshop

This programme shows the delegates how to help others 'to see and believe in' their ideas.

4. Writing presentations – 1 day workshop

This programme shows the delegates how to write a presentation message that's worth hearing and produce a leave behind document that's worth reading.

5. Assertiveness – 1 day workshop

This programme helps delegates to build greater personal credibility to help them take the next step from team member to team leader.

6. Helping Business Win Business

We put the kind of thinking and creativity into your presentations that you put into developing your business.

7. One to one training

We work on specific needs, eg on a major industry presentation, helping to build greater self belief and much more.

8. Consultancy

Working with a group of managers acting as facilitators and trainers to help resolve issues, eg an agreed new business approach, best practice for clients' presentations, a wider business audience, the media and even graduates.

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