# Workshops and Coaching include:

## Storytelling in Business - 1 day workshop

This programme shows the delegates how to write and deliver stories, their own and borrowed. The ability of the presenter to show thought leadership is dependent on their ability to help others 'imagine' and 'get the point'. This is the true power of storytelling.

### Advanced Business Presentations - 1 day workshop

This workshop has been completely up-dated to reflect the latest knowledge, thinking and research on how to make successful presentations to influential audiences. This programme is designed for more experienced presenters who realise that to perform at their best, they need to get rid of bad habits, hone their strengths and be able to deliver a 'presentation story'.

## Selling Creative Ideas - 1 day workshop

This programme shows the delegates how to help others "see and believe in" their ideas and to see it from a client's viewpoint to help construct a convincing sales story.

## Coaching - One-to-one training

We work on specific needs, eg on a major industry or client presentation - improving content & performance or helping to build greater self-belief & credibility.

## Conference Speaking – 1 day workshop

This programme asks the delegates: "Don't think what you have to do for the conference but rather what the conference can do for you."

## Maximising Business Presentations - 1 day workshop

This programme shows the delegates the difference between having the confidence to stand up & talk and 'communicating to convince & influence.'

## Contact

Speakers' Corner – Helping People deliver their Best Stories

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"Tell me a story"."

**Pat Conroy** 

Inspiring quotes to help you stand out in 2015

Barry Graham & Sally Clare Speakers' Corner You only live once, but if you do it right, once is enough.

#### Mae West

I had to stop going to auditions thinking "Oh, I hope they like me. I had to go in thinking I was the answer to their problem".

## George Clooney

Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen.

### Winston Churchill

The secret of business is to know something that nobody else does.

#### Aristotle Onassis

I have a new philosophy. I'm only going to dread one day at a time.

#### Charles M. Schulz

I'm for whatever gets you through the night. **Frank Sinatra** 

I always wanted to be somebody, but now I realize I should have been more specific.

## Lily Tomalin

It's amazing that the amount of news that happens in the world every day always just exactly fits the newspaper.

## Jerry Seinfeld

People want to do business with you because of "who you are" and "what you stand for..."not because of "what you do".

## Anouk Pappers & Maarten Schäfer

Great stories build relationships and make people care.

#### Shane Snow

I don't know who invented high heels, but all women owe him a lot.

### Marilyn Monroe

Authenticity, honesty and personal voice underline much of what's successful on the web.

## Rick Levine

Your most unhappy customers are your greatest source of learning.

#### **Bill Gates**

The greatest gift in life is to be remembered.

#### Ken Venturi

I was smart enough to go through any door that opened.

#### Joan Rivers

Anyone who says sunshine brings happiness has never danced in the rain.

#### Anon

If you can't write your idea on the back of a business card, you don't have a clear idea.

#### David Belasco

The only space worth buying is in someone's head. **Sir John Hegarty** 

# People often say that motivation doesn't last. Well neither does bathing – that's why we recommend it daily.

## Zig Ziglar

Never, ever make a presentation that doesn't matter.

## Tony Carlisle

If you don't prospect for new business every day, something terrible happens. Nothing.

## P.T. Barnum

Few sinners are saved after the first twenty minutes of a sermon.

#### Mark Twain

Ideas are like rabbits. You get a couple, learn how to handle them and pretty soon you have a dozen.

#### John Steinbeck

They will forget what you said but they will never forget how you made them feel.

#### Carl W. Buechner

You are never too old to set another goal or to dream a new dream.

#### C.S.Lewis

Write it on your heart that every day is the best day of the year.

## Ralph Waldo Emerson

You never really learn much from hearing yourself talk.

## **George Clooney**

There's always room for a story that can transplant people to another place.

# J.K.Rowling

To me, job titles don't matter. Everyone is in sales. It's the only way we stay in business.

# Harvey Mackay

In sales, a referral is the key to the door of resistance.

#### **Bo Bennett**

Gold medals aren't made of gold. They're made of sweat, determination and a hard-to-find alloy called guts.

#### Dan Gable

Promising too much can be as cruel as caring too little.

#### **Bill Clinton**

If you can't explain it simply, you don't know it well enough.

#### Albert Einstein

To succeed in life you need two things: ignorance and confidence.

#### Mark Twain

No one can make you feel inferior without your consent.

#### **Eleanor Roosevelt**

Things do not happen. Things are made to happen.

## John F. Kennedy

Our work is the presentation of our capabilities. **Edward Gibbon** 

It's always wise to look ahead, but difficult to look further than you can see.

#### Winston Churchill

You can't put a limit on anything. The more you dream, the further you get.

## Michael Phelps

Failure doesn't mean you're a failure. It just means you haven't succeeded yet.

#### Robert H. Schuller

Appreciation can make a day, even change a life. Your willingness to put it into words is all that's necessary.

## **Margaret Cousins**

Live out of your imagination, not your history. **Stephen Covey** 

Love is what's in the room with you at Christmas if you stop opening presents and listen.

## Attributed to a 7 year old named Bobby