

Workshops and Coaching include:

Storytelling in Business – 1 day workshop

This programme shows the delegates how to write and deliver stories, their own and borrowed. The ability of the presenter to show thought leadership is dependent on their ability to help others 'imagine' and 'get the point'. This is the true power of storytelling.

NEW for 2013 A Presentation Masterclass – How to write the 2 presentations clients want

This programme shows delegates how to write a presentation which meets the needs of their audience whether a 10 slide focused presentation for the Marketing Director or an in-depth presentation for the Marketing Department. We also show how to write a leave-behind document that is rewarding to read, eloquent in argument and supported by the right evidence.

Selling Your Ideas – 1 day workshop

This programme shows the delegates how to help others "see and believe in" their ideas and to see it from a client's viewpoint to help construct a convincing sales story.

Coaching – One-to-one training

We work on specific needs, eg on a major industry or client presentation - improving content & performance or helping to build greater self-belief & credibility.

Conference Speaking – 1 day workshop

This programme asks the delegates: "Don't think what you have to do for the conference but rather what the conference can do for you."

Maximising Business Presentations – 1 day workshop

This programme shows the delegates the difference between 'having the confidence to stand up & talk' and 'communicating to convince & influence'.

Advanced Business Presentations – 1 day workshop

This programme is designed for more experienced presenters who realise that to perform at their best, they need to get rid of bad habits, hone their strengths and be able to deliver a 'presentation story'.

Contact

Speakers' Corner – Helping People deliver their Best Stories

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“We want a story that starts with an earthquake and works its way up to a climax.”

Samuel Goldwyn

Inspiring quotes to help you stand out in 2013

Barry Graham & Sally Clare
Speakers' Corner

Don't worry about the world coming to an end today. It's already tomorrow in Australia.

Charles Schulz

It only takes one person to change your life – you.

Ruth Casey

If the going is easy! Beware you may be going downhill.

Greg Taunt

A hug is like a boomerang – you get it straight back.

Bill Keane

The main advantage of being famous is that when you bore people at dinner parties they think it's their fault.

Henry Kissinger

Good presentations engage more than the ear, they capture the heart.

Anon

Use what talent you possess; the woods would be very silent if no birds sang except those that sang the best.

Henry Van Dyke

Once you choose hope, anything is possible.

Christopher Reeve

Become so wrapped up in something that you forget to be afraid.

Lady Bird Johnson

Nobody cares if you can't dance well. Just get up and dance.

Dave Barry

If opportunity doesn't knock, build a door.

Milton Berle

To be a person is to have a story to tell.

Isak Dinesen

Life without risks is not worth living.

Charles Lindbergh

Believe you can and you're halfway there.

Theodore Roosevelt

The difference between a goal and a dream is a deadline.

Steve Smith

Do Lipton employees take coffee breaks?

Steven Wright

The magic formula that successful businesses have discovered is to treat customers like guests and employees like people.

Tom Peters

Once you make a decision the universe conspires to make it happen.

Ralph Waldo Emerson

People did not wait until there was writing before they told stories and sang songs.

Albert Bates Lord

The past does not equal the future.

Anthony Robbins

Shoot for the moon. Even if you miss you'll land among the stars.

Les Brown

A little bit of nonsense now and then is cherished by the wisest men.

Roald Dahl

Power tends to corrupt. Powerpoint corrupts absolutely.

Edward Tufte

I don't know the key to success, but the key to failure is trying to please everybody.

Bill Cosby

Never, ever make a presentation that doesn't matter,

Tony Carlisle

It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.

Charles Darwin

Always laugh when you can. It's cheap medicine.

Lord Byron

Failures are fingerposts on the road to achievement.

Charles F. Kettering

The things we fear the most in organisations – fluctuations, disturbances, imbalances – are the primary source of creativity.

Margaret J. Wheatley

Success is never final, failure is never fatal. It's courage that counts.

Winston Churchill

The real voyage of discovery consists not in seeking new landscapes, but in having new eyes.

Marcel Proust

I like nonsense, it wakes up the brain cells. Fantasy is a necessary ingredient in living.

Dr Seuss

The bad news is time flies. The good news is you're the pilot.

Michael Altsbuler

Imagination is the highest kite that one can fly.

Lauren Bacall

Get out on the limb – that's where the fruit is.

Will Rogers

Take a firm stand against putting expediency above principle; bluff ahead of facts.

Leo Burnett

The human brain is a wonderful thing. It starts working the moment you are born, and never stops until you stand up to speak in public.

George Jessel

You must learn from the mistakes of others. You can't possibly live long enough to make them all yourself.

Sam Levenson

You will never win if you never begin.

Helen Rowland

It's better to do something for nothing than nothing for nothing.

Patricia Fripp

It's funny about life: if you refuse to accept anything less than best: you very often get it.

Somerset Maugham

If you're not the lead husky the view never changes.

Guy Browning

One resolution I have made and try always to keep is this: To rise above the little things.

John Burroughs

Man's biggest mistake is to believe that he's working for someone else.

Nashua Cavalier

Just when the caterpillar thought the world was over, it became a butterfly.

Proverb